



**Connect
Honour
Celebrate
Women**



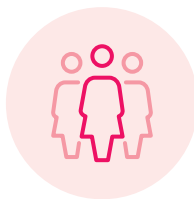
Our purpose is for every woman to have a plan.

We support women at risk to create a vision for their future.



Over 50,000

women experience homelessness every year in Australia



1 in 3

Australian women has experienced physical violence since the age of 15



1 in 5

women in Australia will experience depression during their lifetime.

We believe that true and lasting empowerment comes from within.

Our goal is for every woman to feel confident and in control of their life by supporting them to find sustainable employment.

We believe women's financial wellness is critical to gaining independence when experiencing difficulty.



Julie's story

“Having just arrived in Australia I was feeling alone and misplaced.

Go Girls offered me love and friendship.

I learnt where to look for and how to apply for jobs. I am now happily working fulltime and have a beautiful life in Australia.

I am so grateful”

Empowering women in local communities.

There are many women with talents, skills and motivation, who just need a caring hand, a clear plan and a supportive environment to make a difference in their lives.

Through programs, workshops, retreats and events, the Go Girls Foundation provides a supportive and inclusive environment to enable women to take meaningful action towards a fulfilling future.

The Go Girls Foundation supports:

Women who are unemployed to gain employment

Women who have experienced domestic violence to move towards independence

Migrant woman who have faced social isolation to engage in their community

Women who have experienced homelessness to overcome their circumstances

Women recovering from breast cancer to find a new pathway

Women in the workplace to take on leadership roles

Women in business to grow



Ale's story

“I was in an abusive relationship. I was feeling pessimistic and was trapped. Go Girls helped me to find the new Ale, achieving what I want and deserve in life.

I made a plan for my life and future. I am a professional accountant, living independently achieving my dreams.

I am now experiencing the joys of my achievements.
My life has changed 100% for the better.”

Combining practical skills and personal development.

Employment skills development combined with positive psychology approaches empowers women to gain a stronger sense of self and take more control of their lives.

Our unique programs are run by fully qualified psychologists and facilitators. Each program is adapted to meet the needs of different groups while at the same time delivering specific outcomes.

All programs are underpinned by the values of compassion, acceptance and courage.

Workshops ignite possibilities and help women to better understand who they are and what they want from life by freely exploring their dreams and passions.

The key driver for change is confident, supported and planned action taking.

This approach brings together an inspirational energy that is driven by real change and success helps women harness the momentum of redefining their future.

Go Girls Work Ready Program.

Assisting long-term unemployed women to become work ready, allowing for a more independent life.

Who does it support?

The Go Girls Work Ready Program includes women of all ages from diverse backgrounds: women who are long-term unemployed, women who have experienced domestic violence, women from migrant backgrounds and women experiencing difficulty. We work closely with partner organisations to interview and screen participants, selecting those who show a genuine need and desire for change.

How is the Go Girls Work Ready Program different?

Unlike many employment courses, the Go Girls Work Ready Program develops practical job skills, while also placing emphasis on positive psychology and offering continued support from highly skilled psychologists and facilitators.

Every woman who participates in the program graduates with a plan, empowering them with a strong sense of their future. A personal approach is applied to planning taking into consideration job, career, financial and life circumstances and aspirations. This emphasis on personal development helps women to overcome obstacles that traditionally get in the way of successfully gaining and maintaining employment.

What are the impacts?

Throughout the four-month program, the participants display increased levels of responsibility and take more directed and focused action. The women gain a stronger sense of self and have more control of their life and as a result whole families and communities can be influenced in a positive way.

50%

of the women secure sustainable full-time employment

20%

of the women find part-time or casual employment

Approximately

20%

of the women become enrolled in a course of study



Sara's story

“I was isolated and unemployed. Go Girls helped me to find a sustainable job and I am now financially independent.

I am motivated; my life is full of energy and I am now able to help other women. I am so grateful. Go Girls inspired me to lead my best life.”

Providing a diverse network of support.

Industry Links Program

Our Industry Link Program enables women to be connected in a meaningful way to the industries they are most interested in entering.



Mentoring Program

Trained mentors are paired with Go Girls Work Ready participants for an extended period after graduation. Mentorship is an important support that assists women to apply the skills from the program and implement their job, career, financial and life plans.

Collaborators

We collaborate with a number of like-minded organisations to ensure women are introduced to a diverse range of experiences.



Partnership and sponsorship.

A foundation partnership can help women in need and benefit your business

Cultivate customer loyalty

Customers want to engage with brands who are contributing to positive social impact. Research overwhelmingly supports this. By partnering with Go Girls, you can strengthen and expand your base of loyal customers who will speak highly of your organisation.

Engage staff and enhance morale

Employees respect companies that care for their community. By positioning your company as a socially aware employer who acts on its values, you can develop an internal culture of social initiative and generosity, while also motivating and encouraging a positive cultural mindset with your staff.

The bottom line

All donations to Go Girls are tax deductible. Corporate donations have a significant impact when it comes to sustainability reporting and when developing partnerships with new businesses that have shared values.

**3 in 5
Australians**

think more of a
company that supports
worthy causes

**Over
50%**

of customers feel
increased loyalty
to that brand

**80% of
consumers**

globally believe
business should address
societal issues

Why partner with Go Girls?

Community of change makers

We work together on a long-term plan; not a one-off situation, therefore having a greater sustainable impact and changing the lives of women forever. We empower women to become mentors to other women in need of support, exponentially expanding the positive social impact within communities.



Witness the impacts first-hand

When you choose to give locally, you can literally see the impact of your gift. We maintain close connections with our partners through an integrated program that allows you to see how your money is used and meet all the women you are supporting, should you wish.

Employee engagement

We have a hands-on engagement approach with our partners. We offer professional development one-day workshops for your employees aligned with your values and purpose at no cost.



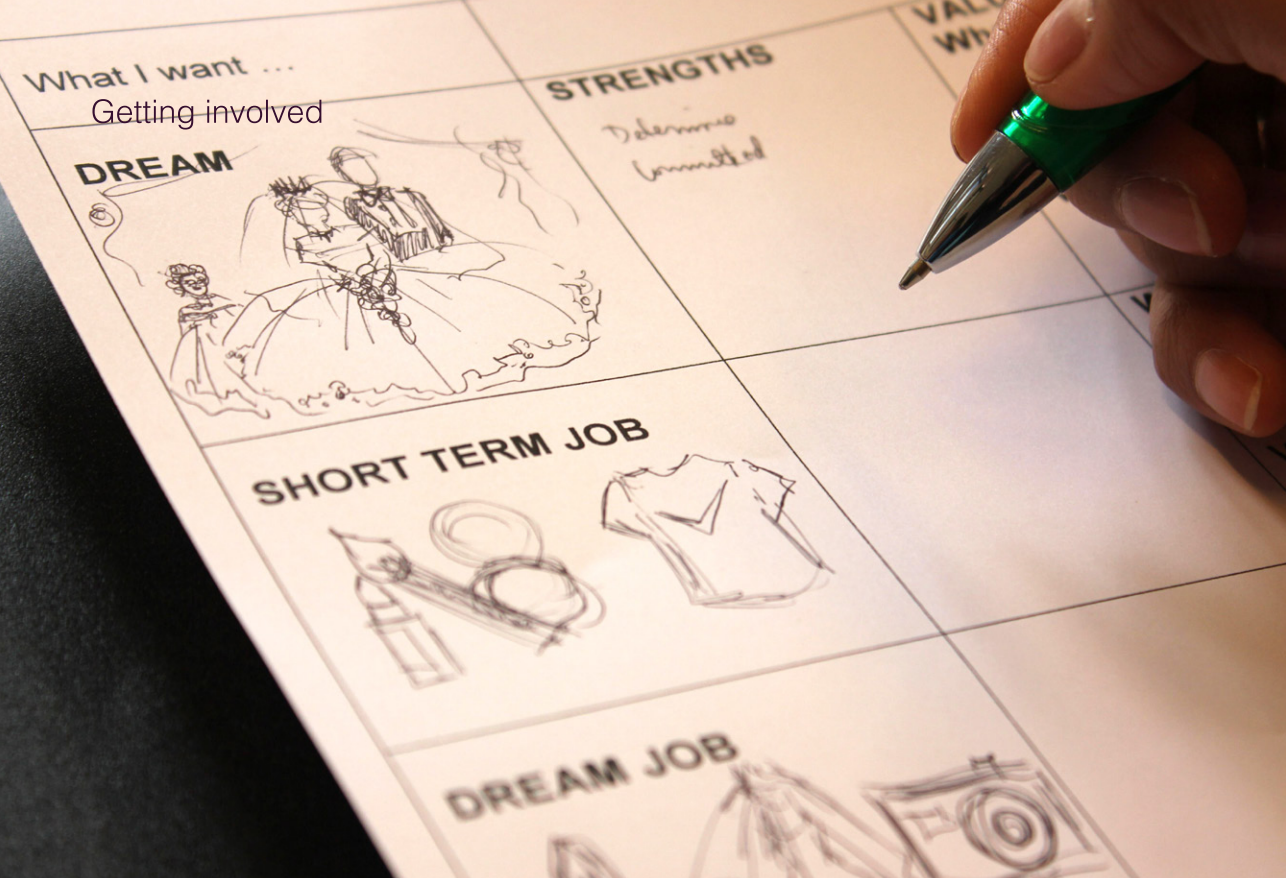
Contribution tiers.

Champion Partner

- Together we can change the lives of many women, their children, their families and their communities
- By developing a long term relationship we can have a greater impact across communities and deliver beyond the predicted employment outcomes
- Mutually collaborate to meet the needs of both your organisation and the Go Girls Foundation
- We can become part of your company's story and your company will become part of the Go Girls story

Partner \$50,000

- Change the life of ten women and their families
- Opportunity to be engaged on the journey of the women on the program
- Enhanced staff engagement through opportunities for direct involvement as industry links and mentors
- Opportunity for a professional development workshop for your staff; they will have insight into the Go Girls Work Ready Program and they will gain a better understanding of their own purpose and passion
- Maximum branding exposure at all Go Girls events
- Brand feature on the Go Girls website, social media and all promotional collateral
- VIP table allocated at our annual major Go Girls event
- One table at the Go Girls Work Ready Program graduation ceremony
- Transparency on how your contribution is used
- Receive a tax deduction for all contributions



Sponsor \$5,000

- Change the life of one woman and her family
- Personally meet all the women on the program at the graduation ceremony
- Brand shown on Go Girls website, social media and all promotional collateral
- Acknowledged and promoted at our events and on all our promotional literature
- Two seats allocated at our annual major Go Girls event
- Two tickets to the Go Girls Work Ready Program graduation ceremony
- Transparency on how your contribution is used
- Receive a tax deduction for all contributions



gogirls.org.au

The Go Girls Foundation is a registered charity operating in the Melbourne area. Founders Rita Bottomley and Michelle Jobson have been assisting women at risk for over ten years.

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